

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development Update - June 2021

May Events Recap



Lake Forest Town Hall: Community Choice Aggregation (CCA) Recap

On Monday, May 10, staff, in conjunction with MRW & Associates ("MRW"), the City's CCA Consultant, hosted a Lake Forest Town Hall to discuss CCA 101 and conduct a question-and-answer session with members of the community. Approximately 15 people participated in the Town Hall in the City Council Chambers, and another 30 people participated virtually through Zoom. Mark Fulmer discussed the advantages and disadvantages of CCA and answered questions at the end of the presentation. you can view the Town Hall presentation/Q&A session by clicking on the video to the left.

Questions asked during the Town Hall were recorded and used to formulate a FAQ sheet. To view the FAQ sheet, [click here](#).

Ribbon Cutting Celebrations

Celebrate your Business with a Ribbon Cutting

A ribbon cutting ceremony is an important part of your overall marketing and advertising plan. It is also a great way to kick-off a grand opening or anniversary of your business. It offers an opportunity to meet key leaders in the community and get acquainted with your neighbors and Chamber members. The Lake Forest Chamber of Commerce would enjoy assisting you in planning a successful event for your business.

To schedule a ribbon cutting for your

business or to find more information, [click here.](#)



Interested in hosting a Ribbon Cutting? Contact the Lake Forest Chamber of Commerce for more details: info@LakeForestCAChamber.com.

Business in the News

Orange County Moves Up to Yellow Tier as COVID-19 Rates Fall

Orange County officially entered the least-restrictive yellow tier of the state's COVID-19 economic reopening blueprint Wednesday, May 19, while local coronavirus trends continue in a positive vein with just 51 new infections reported. Graduating to the yellow tier allows for greater attendance for many businesses such as movie theaters and gyms, while museums, zoos and aquariums can open at full capacity.

For full article, [click here.](#)



New Antimicrobial Coatings for Printed Products Increase Safety in the Workplace and Marketplace

It was just a matter of time before breakthrough coating technology offered up a way to make your printed materials even safer. We have known about antimicrobial soap products for years. Now, a similar ingredient is showing up in toys, plastics, furnishings, and most recently printed materials.

Westamerica Communications, a California-based end-to-end print and marketing company, has embraced this new technology and has found a ready audience with customers that produce client-facing marketing materials such as brochures, signage, corporate folders and more.

For website, [click here.](#)

For full article, [click here](#).

Available Commercial Space

[Click here](#) to view available commercial space.

Are you a Lake Forest commercial broker or property manager? Do you have office, industrial, or retail space to advertise?

Email economicdevelopment@lakeforestca.gov to have your listing featured in the e-Newsletter and on lakeforestbusiness.com.

Stay Up to Date!



Like us on Social Media!

For the latest news on events and programs in the Lake Forest business community, check out our social media pages:

- Like us on [Facebook](#)
- Follow us on [LinkedIn](#)
- Follow us on [Instagram](#)

Facebook, LinkedIn, and Instagram will be utilized on a daily basis to promote upcoming events, highlight business resources, Lake Forest job listings, Business Spotlights, and business success stories to better connect with the Lake Forest business community and promote businesses to residents.



Lake Forest Economic Development Division
City of Lake Forest