

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development Update - February 2022

Good afternoon,

Please review the latest updates and events from the City of Lake Forest.

The **February 2022 Edition** contains the following information:

- Upcoming Events & Seminars
- 2022 Business Survey
- January Recap
- Business Spotlight
- Business in the News
- Stay Up to Date!

Upcoming Events & Seminars

Lunch & Learn Roundtable 2022

Wednesday, February 9, 2022
11:30 a.m. - 1:00 p.m.
28000 Rancho Pkwy.
Lake Forest, CA 92630

The Lake Forest Chamber of Commerce invites you to a new series of Roundtable Lunch & Learns! Join as guest speaker Kevin Mautino discusses key elements of branding that should be embedded in your organization.

Seating is limited. RSVP at
lakeforestchamber.com



The Lake Forest Chamber Invites You To Our
New Series of Roundtable Lunch & Learns!



GUEST SPEAKER
Kevin Mautino
Aramet Worldwide
• Big Fly Hecton

Wednesday, February 9th
11:30 am to 1:00 pm

'Do You Really Know Your Brand'
What are the key elements of branding that
should be embedded within your organization



28000 Rancho Pkwy, Lake Forest, CA 92630
Seating is Limited - RSVP: lakeforestchamber.com
Members: 515 - Prospective Members: 525



HOST:
Steve Smith,
Lake Forest
Chamber Pres.

[Click on the image to view the flyer.](#)

Pure Ride Cycles Ribbon Cutting

Friday, April 8, 2022
1:00 p.m. - 2:00 p.m.
24844 Muirlands Blvd.



Join the City of Lake Forest and Lake Forest Chamber of Commerce as we celebrate the Ribbon Cutting of Pure Ride Cycles!

[Click on the image to view the flyer.](#)

2022 Business Survey

The City of Lake Forest is inviting you to take part in a business survey to gain perspective of business owners impacted by COVID-19 and the assistance needed to recover. Your responses will help us determine the direction for such a program. Your address or business will not be identified in the survey results.

To take the survey, please click [here](#). We appreciate your responses!

January Recap

New Business Reception

The City of Lake Forest and Lake Forest Chamber of Commerce hosted the Lake Forest New Business Reception on Wednesday, January 19 at the Lake Forest Community Center. The event hosted over 50 attendees ranging between business owners, entrepreneurs, and representatives from resource partners such as OC Workforce Development Board and California Manufacturing Technology Consulting. The reception took place as an openhouse format and featured plenty of networking with business resource agencies, opportunities to speak with Lake Forest officials and staff, and light dinner and refreshments.

We hope to see you at our next event!



Business Spotlight

Green Home Solutions TrueEnviro

Click on the image below to view the newest edition of the business spotlight:



To view previous business spotlights, please click [here](#).

Business in the News

Etnies Expands RAD Collection with Helltrack-Inspired Merch

LAKE FOREST, Calif. -- Today, etnies and the cult classic BMX film RAD launched a new collection - expanding on the first-ever production of RAD footwear and apparel released in 2021 - with a much-anticipated "Prom Scene-themed" line of footwear and apparel. Due to RAD's devoted, international fan following, the first etnies x RAD Collection sold out in a matter of days.

For full article, click [here](#).

Available Commercial Space

Are you a Lake Forest commercial broker or property manager? Do you have office, industrial, or retail space to advertise?

Email economicdevelopment@lakeforestca.gov to have your listing featured in the e-Newsletter and on lakeforestbusiness.com.

Stay Up to Date!



Like us on Social Media!

For the latest news on events and programs in the Lake Forest business community, check out our social media pages:

- Like us on [Facebook](#)
- Follow us on [LinkedIn](#)
- Follow us on [Instagram](#)

Facebook, LinkedIn, and Instagram will be utilized on a daily basis to promote upcoming events, highlight business resources, Lake Forest job listings, Business Spotlights, and business success stories to better connect with the Lake Forest business community and promote businesses to residents.



Lake Forest Economic Development
City of Lake Forest